



Inspired by Play.
Designed for Joy.



ABOUT PLII

Inspired by Play. Designed for Joy.

Plii is a contemporary lifestyle brand and sister brand of Gingko Design. We create thoughtfully designed objects that brings comfort, colour and joy to everyday life.

Our designs are simple, playful and functional - made to be used, loved and shared.

Sustainability is at the heart of Plii. Whenever possible, we use responsibly sourced material with **up to 99% recycled content**, reducing our impact while maintaining the quality and beauty you expect.

Plii is a celebration of contemporary design, playful creativity and responsible living. Objects designed to bring a little more joy to every day.

- Paul Sun
Founder of Plii

Thoughtful design. Consciously made. Made to bring joy.



MOCHI

Soft light.
Endless moments.

Inspired by the gentle,
rounded form of traditional
Japanese mochi, this
portable light brings warmth
and comfort wherever
life takes you.





MOCHI

Designed to be carried,
Shared and enjoyed.

With its softly ribbed silhouette,
warm glow and leather handle,
Mochi is designed to be carried,
shared and enjoyed - day or night,
indoors or out.



Three Designs. Endless Moments.

The Mochi Collection brings together three playful expressions of soft light. Each design has its own character, yet all share the same warmth, quality and portability.

From quiet nights in to adventures outdoors, Mochi is made to be carried, shared and enjoyed every day.



MOCHI COLLECTION



PEEK

Playful and expressive.
A charming little character
That brightens every room
with warmth and personality.



PURE

Timeless and minimal.
Quietly elegant.
Pure beauty in every detail,
designed to suit any space



WONDER

Curious and imaginative.
Created to inspire
exploration, creativity
And joyful moments.



WARM WHITE
SOFT LED LIGHT



TAP
DIMMING



USB-C
CHARGING



UP TO 24HRS
BATTERY LIFE



PORTABLE
EASY-CARRY



SOFT TOUCH
DESIGN



Peek is cheeky



Peek is timeless



Wonder is curious

MOCHI COLLECTION

**Soft. Squishy.
Delightfully tactile.**

A light that feels as
lovely as it looks.

Simply squeeze or tap Mochi to
adjust the brightness and create
the perfect ambience.



Designed to inspire comfort,
spark smiles and brighten the
moments that matter most.

plii
by Gingko Design



MIMO

Inspired by the joy of a balloon.

A gentle pull.

A warm glow.

A smile.





MIMO

BALLOON LIGHT

A little balloon.
A lot of joy.

Inspired by the simple joy of a floating balloon, Mimo transforms an everyday object into a playful source of light.

Its **soft, squishy** balloon invites you to **tap or gently squeeze** to adjust the brightness, while a **gentle pull of the string** turns the light on or off — adding a touch of everyday magic.

Designed for bedrooms, reading nooks, celebrations and gifting, Mimo is made to brighten moments, big and small.

Inspired by Play. Design for Joy.

Five colours. Five little personalities.

Mimo comes in five joyful shades, Each with its own character.
Choose the colour that brightens your everyday.



Product Code
P001PK

HONEY GLOW

Warm.
Comforting.
Cosy evenings.



MINT BREEZE

Fresh.
Calm.
A breath of nature.



SKY MIST

Soft.
Peaceful.
Quiet mornings.



CORAL BLOOM

Playful.
Creative.
Full of energy.



BLUSH BLOOM

Gentle.
Elegant.
Simply beautiful



One gentle pull. A little joy, in your perfect colour

MIMO

BALLOON LIGHT

A playful, rechargeable balloon light
That brings warmth and joy whichever room
it goes. Cordless and easy to use -
perfect for any moment and any room.



SOFT LONG-LIFE
LED LIGHT



PULL TO
TURN ON/OFF



UP TO 36HRS
BATTERY LIFE



USB-C
RECHARGEABLE

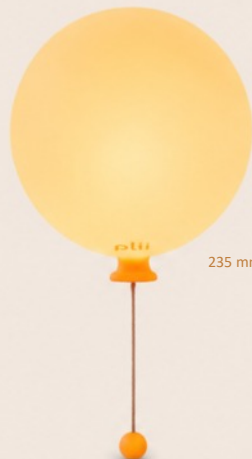


LIGHT-WEIGHT
& PORTABLE

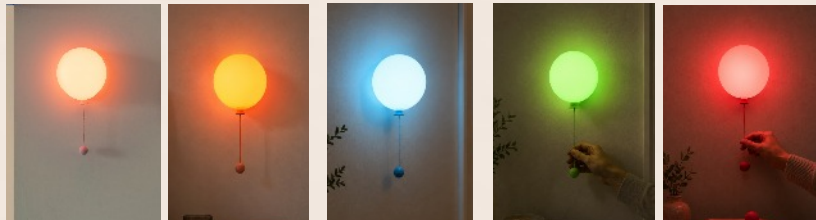


30 MIN
SLEEP TIMER

115mm



235 mm





INSPIRED BY PLAY DESIGNED FOR JOY.

We create thoughtful design pieces that
brighten everyday life.

From soft lighting to everyday companions,
Every Plii design is made to bring warmth,
comfort and joy into the moments that we
matter the most

Thank you for being part of our story.



Designed in Warwick, Enlgnad



www.pliidesign.com



+44 (0) 1926 676 527



partnership@pliidesign.com

